



PR/094928 | Marketing Assistant Manager

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1549557

業種

小売

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2025年10月14日 01:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Location

Hanoi

Company and Job Overview

Our client a Japanese real estate investment and development company is looking for Marketing Assistant Manager

Job Responsibilities

- Lead the creation and execution of marketing strategies for a new retail complex, from planning stages to post-launch activities.
- Oversee marketing efforts for existing commercial assets during the pre-opening phase of the new project.
- Collaborate with external partners for advertising, digital campaigns, public relations, and event coordination.
- Monitor and optimize marketing initiatives to ensure they align with project goals and timelines.
- Propose and manage concepts for mall event zones, kiosks, and short-term leasing spaces.
- Mentor and support the internal marketing team to enhance performance and execution quality.

- Prepare and manage marketing budgets, ensuring alignment with financial targets and securing management approval.
- Build strong relationships with tenants, vendors, and partners to support marketing and leasing efforts under the guidance of senior leadership.

Job Requirements

- Bachelor's degree in Marketing, Communications, Business, or a related discipline.
- 3–5 years of experience in marketing leadership, ideally within retail, real estate, or shopping center environments.
- Proven ability in project coordination, strategic planning, and vendor management.
- Strong communication, creative thinking, and problem-solving skills.
- Leadership qualities with a hands-on approach to execution.
- Personality traits: meticulous, results-oriented, customer-centric, dynamic, adaptable, and passionate about retail and lifestyle industries.

Benefit

- Competitive salary and benefits package
- Working Days: Monday – Friday

Due to the high volume of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

#LI-JACVN

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明