



PR/094788 | Chief Marketing Officer (Travel Industry)

## 募集職種

### 人材紹介会社

JAC Recruitment Vietnam Co., Ltd

### 求人ID

1549464

### 業種

旅行・観光

### 雇用形態

正社員

### 勤務地

ベトナム

### 給与

経験考慮の上、応相談

### 更新日

2025年08月05日 19:00

## 応募必要条件

### 職務経験

3年以上

### キャリアレベル

中途経験者レベル

### 英語レベル

ビジネス会話レベル

### 日本語レベル

ビジネス会話レベル

### 最終学歴

短大卒：準学士号

### 現在のビザ

日本での就労許可は必要ありません

## 募集要項

### Company and Job Overview

JAC's client is a Japanese Travel Agency, looking for a Chief Marketing Officer position.

Location: Ho Chi Minh City

### Job Responsibilities

- Develop and implement comprehensive marketing strategies to drive business growth (focus on B2C)
- Integrate digital and business development or marketing and business development initiatives.
- Build and lead a high-performing team to achieve marketing objectives.
- Leverage extensive marketing expertise to significantly expand the business.
- Effectively present and communicate marketing strategies to stakeholders.

## Job Requirements

- Bachelor's degree.
- Preferably experienced in consulting services or roles combining digital and business development or marketing and business development.
- Strong intellectual capabilities, leadership qualities, and presentation skills.
- In-depth knowledge of digital marketing, with proven experience or potential to significantly grow a business using digital tools.
- Extensive knowledge of marketing, particularly B2C, with demonstrated experience or potential to significantly grow a business.
- Experience in the travel industry is not required.
- Preference for candidates capable of scaling the business from 10 to 100 rather than from 0 to 10.
- Highly motivated and ambitious, with a strong desire to contribute to significant company growth.
- Experience working or living abroad is advantageous.
- Japanese language proficiency is not required.

#LI-JACVN

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明