



PR/117596 | Marketing Specialist (Healthcare Products)

募集職種

人材紹介会社

ジェイエイシーリクルートメント タイランド

求人ID

1549442

業種

福祉・介護

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年07月08日 17:14

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client is an aesthetic products distributor.

Job Summary: The Marketing Specialist will develop and execute marketing strategies to promote aesthetic products, manage campaigns, and collaborate with the sales team to drive brand awareness and growth.

Key Responsibilities:

- Develop and implement marketing strategies.
- Manage marketing campaigns across various channels.
- Conduct market research and analyze trends.

- Collaborate with the sales team and manage the marketing budget.
- Monitor campaign performance and organize promotional events.

Qualifications:

- Bachelor's degree in Marketing, Business, or related field; MBA preferred.
- Minimum of 7 years of marketing experience, preferably in the aesthetic products or related industry.
- Strong analytical, communication, and project management skills.
- Proficiency in digital marketing tools and platforms.
- Good in Thai and English.

Key Competencies:

- Creativity and innovative thinking.
- Strong analytical and communication skills.
- Teamwork and adaptability.
- Results-driven focus.

If you are interested, click APPLY NOW. Please note that only shortlisted candidates will be contacted due to the high number of applicants. Thank you for understanding.

#LI-JACTH

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会社説明