



PR/117385 | Digital Engagement Manager

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1549210

業種

物流・倉庫

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年07月08日 17:08

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Responsibilities:

- **Develop Digital Sales Strategies**: Identify target audiences, optimize digital platforms, and leverage data analytics to drive business growth.
- **Lead Marketing Campaigns**: Create and manage campaigns that align with business objectives and performance goals.
- **Collaborate for Lead Generation**: Work with sales teams and partners to design and optimize lead generation initiatives.
- **Analyze Market Trends**: Use customer insights and market research to inform strategies and enhance engagement.
- **Support Brand Communication**: Assist with communication initiatives to promote brand awareness and maintain consistent messaging.

What We Offer:

- A collaborative and innovative work environment.
- Opportunities for professional growth and development.
- Competitive salary and benefits package.

Qualifications:

- Proven experiences in digital sales and marketing.
- Strong analytical skills and ability to interpret data.
- Good English skills with excellent communication and collaboration abilities.
- Creative mindset with a focus on results.
- Proficiency in digital marketing tools and social media platforms (Mobile Application, LINE, FB, SEO, SEM, etc.)

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明