



PR/117049 | JS Sales and Marketing

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1549083

業種

その他

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年07月22日 14:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Responsibilities:

Shop Sales (50%)

- Introduce berrymobile services to Japanese customers.
- Advertising sales for the Yearly Free Magazine.
- Promote Si Racha through blogs and social media.
- Shoot and edit videos for our YouTube channel.
- Provide in-store or remote technical support with back office staff.
- Offer customer support via email and phone.

Marketing (50%)

- Manage web and social media operations, including understanding effective content strategies and creating written materials.
- Analyze the Thai market and develop strategic plans.
- Select appropriate advertising platforms and manage ad placements.
- Plan and execute events, including selecting relevant events for participation.
- Prepare for new product launches by creating necessary materials and translating Japanese documents into English or Thai.

Qualifications:

- Bachelor's degree in Marketing, Business, Communications, or related field.
- Proven experience in sales and marketing, preferably in a retail environment.
- Strong understanding of social media platforms and content creation.
- Excellent communication skills in Japanese and English (Thai is a plus).
- Ability to shoot and edit videos.
- Strong analytical skills and ability to develop strategic plans.
- Customer-oriented with excellent problem-solving skills.

Benefits:

- Competitive salary
- Health insurance
- Paid time off
- Opportunities for professional development

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会社説明