



PR/116792 | Digital Marketing Manager

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1549033

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年07月22日 15:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client is a leading the fashion industry by consistently innovating on one's own to establish three firm bases: "Brand Business," "Digital Business" and "Platform Business."

Location: Bangkok.

Responsibilities

- Create and carry out planning, analysis, reporting, and improvement for digital marketing promotion, including Web/SNS advertising and SNS operation.
- Oversee all marketing and communication across all platforms [online, offline, and social media] with the goal of increasing brand recognition
- Managing a third-party digital marketing vendor [planning, ordering, checking, and improving]
- Organize data analysis, reporting, and store promotion
- Produce POP and additional promotional materials.
- Improve customer satisfaction with efficient CRM tactics for both the shop and EC.
- Oversee the daily activities of the online sales department, such as product presentation, inventory control, order processing (including pick-and-pack), and reporting.
- Develop CRM application brand, enhance UI/UX, and manage PUSH notifications and coupons. Manage HP banners and landing pages.

- Any additional ad hoc tasks that managers delegate

Qualifications:

- Bachelor's degree graduation or related fields
- Strong English communication skills (both speaking and writing).
- Over 5years of working experience in retail (Preferred experience in Fashion industry).
- Over 5 years of working experience of Marketing/Digital marketing and EC operation.
- Experience in marketing tools/software (Google Analytics, Photoshop, Illustrator).

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明