



JAC Recruitment

タイの求人なら  
JAC Recruitment Thailand

## PR/116600 | General Manager (sport fashion retailer)

## 募集職種

## 人材紹介会社

ジェイエイシーリクルートメント タイランド

## 求人ID

1548993

## 業種

小売

## 雇用形態

正社員

## 勤務地

タイ

## 給与

経験考慮の上、応相談

## 更新日

2025年08月05日 08:00

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ビジネス会話レベル

## 最終学歴

短大卒：準学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

**Position:** Country Manager - Sport Fashion Retailer**Salary:** 250,000 - 320,000 THB (Negotiable)**Location:** Bangkok City, BTS/MRT line

## Job Description

Lead and manage the overall operations of the sport fashion retail business in Thailand, ensuring the achievement of business objectives, market growth, and profitability. This role involves strategic planning, business development, team management, and market adaptation.

## Key Responsibilities

- Strategic Planning: Develop and implement strategic plans to increase market share and profitability.
- Operations Management: Oversee all aspects of operations, including sales, marketing, finance, logistics, and customer service.
- Market Analysis: Identify market trends, opportunities, and challenges, and develop strategies to capitalize on market potential.
- Stakeholder Relationships: Build and maintain relationships with key stakeholders, including customers, partners, suppliers, and government officials.
- Compliance: Ensure compliance with local regulations, laws, and standards governing business operations.  
Team Leadership: Recruit, train, mentor, and manage a high-performing team of professionals.
- Performance Monitoring: Monitor and analyze performance metrics, financial indicators, and market data to track progress towards goals.
- Financial Management: Manage financial budgets, resources, and expenditures to ensure cost-effectiveness and profitability.
- Brand Representation: Represent the company at industry events, conferences, and networking opportunities to enhance visibility and brand awareness.

## Requirements and Qualifications

- Bachelor's or Master's degree in Business Administration, Management, or a related field; MBA preferred.
- Proven experience in leadership roles, with a minimum of 10 years in executive management or country/regional leadership.
- Strong understanding of apparel/sport fashion/footwear market dynamics, business environment in Thailand
- Track record of success in driving business growth and market expansion.
- Excellent strategic planning and execution skills.
- Good command of English and Thai

Interested candidate, please submit your most recent resume in English (Word format) by simply clicking "APPLY NOW"

JAC Personnel Recruitment Ltd.  
10F, Emporium Tower, 622, Soi 24, Sukhumvit Road, Klongton, Klongtoey, Bangkok 10110  
Tel: 02 261 1270  
Contact: Napaphach – MNC Team

#LI-JACTH  
#citybangkok

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明