



## PR/108757 | Product Marketing Manager (B2B, Dealer)

### 募集職種

#### 人材紹介会社

ジェイ エイ シー リクルートメント タイランド

#### 求人ID

1548862

#### 業種

デジタルマーケティング

#### 雇用形態

正社員

#### 勤務地

タイ

#### 給与

経験考慮の上、応相談

#### 更新日

2025年07月08日 16:53

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

**Type of Business :** Printing Service, Copying Machine

**Working Hour :** Mon-Fri 08.00-18.00

**Office Location :** Bangkok, Chachoengsao

#### Job Description :

- Lead product marketing team, plan and initiate marketing campaign/project (online/offline) to support for business expansion and increase sales (B2B, Project Sales, Dealers).
- Manage profit & loss for all products and accessories, as well as to implement strategic plans in order to increase sales and maximize profitability.
- Update industry trends and competitor's movement - initiate new improvement of company's product and service.
- Utilize digital tools to gather, analyze, and recommend the most effective services that meet client's expectation.
- Collaborate with all internal stakeholders to support clients in terms of product and service.

**Qualification :**

- Degree in relevant field, BBA, Marketing, Management, etc.
- 5+ years in Product **Marketing (B2B, Dealer, Project sales)**. especially in Print Service, IT, and Electronics business.
- Strong in data analyzing, communication, and problem-solving.
- Fluency in all MS Office.
- Able to use digital platforms (Google Sheet, Google Studio, Google Ads, etc.).

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.th/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.th/terms-of-use>

---

会社説明