



PR/095410 | Marketing Director (Retail)

募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1548807

業種

小売

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2025年07月08日 16:49

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

???? Marketing Director – Fashion & Lifestyle Retail

Are you a visionary marketing leader with a flair for fashion and a passion for brand storytelling? A globally recognized fashion and lifestyle brand is seeking a Marketing Director to lead its regional marketing strategy and elevate its presence across digital and physical touchpoints.

???? Location: Singapore

???? Employment Type: Full-Time

???? Industry: Fashion Retail, Lifestyle, E-commerce

About the Role

As Marketing Director, you will be the driving force behind brand growth, customer engagement, and market expansion. You'll lead a talented team across brand, digital, PR, and CRM functions—crafting campaigns that resonate with modern, style-conscious consumers.

Key Responsibilities

- Develop and execute integrated marketing strategies across digital, retail, and global markets.
- Lead brand positioning, seasonal campaigns, and product launches.
- Oversee digital marketing, social media, influencer partnerships, and content creation.
- Drive customer acquisition and retention through data-driven CRM and loyalty initiatives.
- Collaborate with creative, merchandising, and e-commerce teams to ensure brand consistency.
- Analyze market trends, consumer insights, and campaign performance to inform strategy.

What You Bring

- 10+ years of marketing experience, with at least 5 years in a leadership role within fashion, retail, or lifestyle brands.
- Proven success in building brand equity and driving omnichannel growth.
- Strong understanding of digital marketing, e-commerce, and customer engagement.
- Creative thinker with a commercial mindset and strong analytical skills.
- Excellent leadership, communication, and stakeholder management abilities.

Why Apply?

- Be part of a globally admired fashion brand with a bold, modern aesthetic.
- Lead high-impact campaigns that shape the future of fashion retail.
- Work in a dynamic, design-driven environment with global exposure.
- Competitive compensation and leadership development opportunities.

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Personnel Registration Number: R22105188

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#countrysingapore

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会社説明