



## PR/109304 | Assistant Manager / Senior Executive / Executive - Portable Keyboard

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントインド

#### 求人ID

1548597

#### 業種

その他（メーカー）

#### 雇用形態

正社員

#### 勤務地

インド

#### 給与

経験考慮の上、応相談

#### 更新日

2025年07月22日 22:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

Position Name: (Assistant Manager,) Senior Executive, Executive

#### Job Description:

In charge of Portable keyboard product marketing and brand activities

- Lead marketing and branding activities of PK products to make Yamaha brand stronger
- Keep improving existing activities with PDCA cycle and bring new and own ideas to the industry

Planning and implementation through deep analysis

- Analyse market, customers, products from both quantitative and qualitative point of view
- Implement strategies with involving related members with strong initiative

Coordination with Musical Instruments Sales Department and other internal / external stakeholders

- Closely coordinate with MI Sales Department members and Institutional Business members
- Communicate with external stakeholders, ex. dealers, customers, artists, etc.

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会社説明