



PR/159263 | Senior Executive- Travel and Tourism

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1548234

業種

土木

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年07月08日 16:37

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

A leading enterprise in the global real estate industry, the company is engaged in a diverse portfolio of businesses. Its operations span the development and management of residential properties, office buildings, retail spaces, leased housing, and hospitality ventures—including hotels and resorts. With a strong presence not only in Japan but also across international markets, the company is committed to delivering innovative and high-quality real estate solutions worldwide.

Responsibility

- Develop and implement strategic business planning to attract inbound tourists specifically from the regional markets namely China, Hong Kong, Taiwan, Indonesia, Philippine, Singapore, Thailand, Vietnam, Cambodia, and other markets i.e. Europe, Americas, Middle East, etc. to the Mitsui Outlet Park KLIA Sepang
- Identify and build business relationships with strategic partners, namely tour operators, travel agents, tourist guides,

hotels, bus operators, taxis, etc. aligned to target markets

- Develop and manage strategic communication channels according to target markets
- Understand the various inbound market needs, demands, preferences and develop a dashboard of intelligence for internal and tenants knowledge for further performance enhancement
- Build cordial and professional working relations with other departments I units to ensure smooth implementation of inbound marketing activities
- Establish measurable Key Performance Indicators I Targets for all efforts, review effectiveness of inbound marketing activities and identify gaps for further improvement
- Develop a loyalty programme that supports the business model and provide value added benefits for stakeholders
- Constantly keep abreast of the latest inbound marketing trends, digital innovations and other communication channels and propose appropriately for further enhancement of engagement efforts.
- Perform and execute any other duties assigned by your superior that may be deemed

appropriate to this role.

Requirement

- Diploma or Bachelor's Degree in Marketing, Mass Communications, Commerce, Business Studies, Business Administration, or Management.
- **1–3 years of relevant experience in destination hubs or the tourism industry, with a focus on inbound marketing.**
- Strong communication, interpersonal, and active listening skills.
- Excellent organizational and time management abilities.
- Professional demeanour with a proactive and enthusiastic attitude.
- Capable of working under pressure and meeting deadlines.
- Analytical thinker with effective problem-solving capabilities.
- Independent and self-driven, with a creative mindset for developing and executing new ideas.
- Outstanding presentation and negotiation skills.
- Resourceful, with strong networking abilities and multitasking proficiency.
- Proven leadership qualities and a collaborative team spirit.
- Willingness and ability to travel domestically and internationally on short notice.
- Good analytical ability
- Good problem-solving skills
- Able to work independently
- Creative able to develop and execute new idea
- Excellent presentation and negotiation skills
- Strong networking skills, resourceful and able to multi-task
- Must be a team leader and team player
- Require to travel outstation and overseas at on the spot

#L1-JACMY

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会社説明