



## PR/159207 | Online Merchandiser Manager (MNC - Fashion Retail)

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント マレーシア

#### 求人ID

1548162

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

マレーシア

#### 給与

経験考慮の上、応相談

#### 更新日

2025年07月23日 10:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

Our client is a leading MNC in the sports-fashion industry, who is hiring for an Online Merchandiser Manager position. Known for its dynamic and trend-driven approach, the company is focused on delivering a seamless digital shopping experience that reflects its commitment to innovation and customer satisfaction. This is an exciting opportunity to join a fast-paced environment where creativity and data-driven strategies go hand in hand.

### Key Responsibilities

- Daily and Weekly trading analysis. Providing insights and actions to improve performance.
- Analyse customer behaviour and conversion trends to determine healthy inventory, range and product availability
- Working with the UK and local Buying and Merchandising teams to plan seasonal product allocations, review previous season and capture lessons learned
- Identify underperforming lines and categories and propose actions to improve sell through online
- Review site analytics and propose products to be promoted across all marketing channels
- Prepare and launch high profile products and ensure they are live on site for the stated time
- Responsible for product pricing on the website and overseeing product enrichment
- Identify stock opportunities to increase stock allocation for online meets optimal cover

- Managing site issues from identifying problems through to resolution

### Job Requirements

- At least 3 years' experience in Merchandising or online e-commerce product curation and selection
- Merchandising software and online merchandising tools such as FredHopper or Algolia and Shopify
- Product Information Management tools like Akeneo
- Comprehensive understanding of Excel
- Strong understanding of MY & SG demographics
- Experience is using Google Analytics (GA4), building custom reports and interpreting data
- Knowledge on sports-fashion trends and products such as sneakers is an added advantage

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明