

【大阪発 越境EC】Chinese Language Marketer *No Japanese required

募集職種

人材紹介会社

ユナイテッドワールド株式会社

求人ID

1546245

業種

インターネット・Webサービス

雇用形態

正社員

勒務地

大阪府

給与

350万円~450万円

更新日

2025年11月01日 00:00

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

その他言語

中国語: 北京語-ネイティブ

最終学歴

高等学校卒

現在のビザ

日本での就労許可が必要です

募集要項

The company operates across four main divisions, with its core service being a proxy purchasing and delivery service that enables customers to buy Japanese products not available for purchase directly from overseas. In addition, the company runs a cross-border e-commerce platform selling Japanese goods internationally, a subscription-based service that delivers items symbolizing Japanese pop culture to customers abroad, and a one-stop service that supports Japanese businesses aiming to expand overseas — from marketing to logistics.

With the mission of spreading Japanese culture across the globe, the company is expanding its business in various directions.

[Position Overview]

Due to the promotion of their previous Chinese digital marketer to a managerial position, they are currently seeking an experienced Chinese digital marketing professional to join their growing digital marketing team.

[Key Responsibilities]

- PPC Marketing

(e.g., Google Ads, Facebook Ads)

- Social Media Marketing

(e.g., Facebook, Instagram, X [formerly Twitter])

- Influencer Marketing

(e.g., sponsorships, collaborations, integrated promotions)

- Content Marketing

(e.g., SEO, organic marketing strategies)

- Email Marketing

(mass mail campaigns and niche-targeted email strategies)

- Data Analysis

(using tools such as Google Analytics, Google Sheets, Looker Studio, etc.)

- Localization
- Translating and adapting content from English into Chinese(Simplified/Traditional)

スキル・資格

[Must-Have Skills]

- Native speaker of (Traditional or Simplified) Chinese
- Writing Experience in (Traditional or Simplified) Chinese
- At least 1 year of Marketing experience in 2 or more of the following fields (SNS management, SEO, Influencer marketing, email marketing, PPC, etc)
- Experience working in a corporate or team environment
- Advanced English communication skills (business level or above)

[Preferred Skills]

- Strong attention to detail and creativity in content creation
- Japanese skill (JLPT N3 or higher)
- Web editing experience (HTML, CSS, copywriting, etc.)

[Personality]

- Passionate Writer: Loves Japan and is excited to share fascinating aspects of Japanese culture through writing blogs & articles.
- Strong Communication: Clearly and respectfully communicates and expresses their thoughts in cross-cultural teams.
- Data-driven: Takes analytical approaches to decision-making and makes choices based on clear data & evidence.
- Growth Mindset: Eager for professional and personal growth and is willing to learn from and collaborate with other team members.

会社説明