



【大阪発 越境EC】 Chinese Language Marketer *No Japanese required

募集職種

人材紹介会社
ユナイテッドワールド株式会社

求人ID
1546245

業種
インターネット・Webサービス

雇用形態
正社員

勤務地
大阪府

給与
350万円～450万円

更新日
2025年08月23日 00:00

応募必要条件

職務経験
1年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
無し

その他言語
中国語：北京語・ネイティブ

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

The company operates across four main divisions, with its core service being a proxy purchasing and delivery service that enables customers to buy Japanese products not available for purchase directly from overseas. In addition, the company runs a cross-border e-commerce platform selling Japanese goods internationally, a subscription-based service that delivers items symbolizing Japanese pop culture to customers abroad, and a one-stop service that supports Japanese businesses aiming to expand overseas — from marketing to logistics.

With the mission of spreading Japanese culture across the globe, the company is expanding its business in various directions.

[Position Overview]

Due to the promotion of their previous Chinese digital marketer to a managerial position, they are currently seeking an experienced Chinese digital marketing professional to join their growing digital marketing team.

[Key Responsibilities]

- PPC Marketing

- (e.g., Google Ads, Facebook Ads)
 - Social Media Marketing
 - (e.g., Facebook, Instagram, X [formerly Twitter])
 - Influencer Marketing
 - (e.g., sponsorships, collaborations, integrated promotions)
 - Content Marketing
 - (e.g., SEO, organic marketing strategies)
 - Email Marketing
 - (mass mail campaigns and niche-targeted email strategies)
 - Data Analysis
 - (using tools such as Google Analytics, Google Sheets, Looker Studio, etc.)
 - Localization
 - Translating and adapting content from English into Chinese(Simplified/Traditional)
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スキル・資格

【Must-Have Skills】

- Native speaker of (Traditional or Simplified) Chinese
- Writing Experience in (Traditional or Simplified) Chinese
- At least 1 year of Marketing experience in 2 or more of the following fields (SNS management, SEO, Influencer marketing, email marketing, PPC, etc)
- Experience working in a corporate or team environment
- Advanced English communication skills (business level or above)

【Preferred Skills】

- Strong attention to detail and creativity in content creation
- Japanese skill (JLPT N3 or higher)
- Web editing experience (HTML, CSS, copywriting, etc.)

【Personality】

- Passionate Writer: Loves Japan and is excited to share fascinating aspects of Japanese culture through writing blogs & articles.
 - Strong Communication: Clearly and respectfully communicates and expresses their thoughts in cross-cultural teams.
 - Data-driven: Takes analytical approaches to decision-making and makes choices based on clear data & evidence.
 - Growth Mindset: Eager for professional and personal growth and is willing to learn from and collaborate with other team members.
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会社説明