

MichaelPage

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Marketing Specialist - Outdoor Apparel

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1545667

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

450万円 ~ 700万円

更新日

2025年06月25日 14:30

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The Marketing & Communication Specialist will oversee the creation, implementation, and optimization of marketing materials to support brand growth in the retail industry. This role focuses on delivering impactful communication campaigns and ensuring alignment with the company's objectives.

Client Details

This role is with a fast growing organization within the outdoor retail industry known for its innovative product offerings and commitment to quality & sustainability. The company operates globally and prides itself on fostering a collaborative work environment.

Description

- Develop and execute marketing strategies to enhance brand presence in the retail industry.
- Plan and manage communication campaigns across multiple channels, ensuring consistent messaging.
- Collaborate with internal teams and external agencies to create engaging content and promotional materials.
- Analyze market trends and customer insights to inform marketing initiatives and improve campaign effectiveness.
- Monitor and report on the performance of marketing activities, recommending improvements as necessary.
- Ensure all marketing efforts comply with company guidelines and industry standards.

- Coordinate events, sponsorships, and partnerships that align with brand objectives.
- Support the marketing team with administrative and operational tasks when needed.

Job Offer

- Competitive annual salary in the range of JPY 4,050,000 to JPY 7,500,000.
- Opportunities for professional growth and career advancement within the retail industry.
- Comprehensive holiday leave and a supportive work environment.
- Exposure to global marketing strategies and campaigns.

If you are passionate about marketing and communication and eager to make an impact in the retail industry, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

A successful Marketing & Communication Specialist should have:

- Strong understanding of marketing tools and platforms.
- Excellent project management and organizational skills.
- Ability to work collaboratively with cross-functional teams and external partners.
- Open to traveling abroad for photoshoots.
- Experience with the outdoors, such as hiking, camping, trekking.
- Have experience with climbing difficult mountains (more than Mt. Fuji!)
- Strong written and verbal communication skills in English.
- Native level Japanese.

会社説明

This role is with a fast growing organization within the outdoor retail industry known for its innovative product offerings and commitment to quality & sustainability. The company operates globally and prides itself on fostering a collaborative work environment.