

MichaelPage

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Regional Marcom Specialist**Regional Campaign Specialist****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1545526

業種

その他（メディカル）

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 700万円

更新日

2025年06月24日 15:26

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

You will play a critical role in the Life Science industry by designing and executing impactful marketing campaigns tailored to the region. Based in Tokyo, this position focuses on creating effective strategies to enhance brand visibility and drive customer engagement.

Client Details

This organization is a global leader in the Life Science industry, known for its innovative solutions that empower scientific discovery and biopharmaceutical production. The company provides a collaborative environment with a strong focus on delivering high-quality marketing strategies.

Description

- Develop and implement regional marketing campaigns aligned with global objectives.
- Collaborate with cross-functional teams to localize content and messaging for the APAC market.
- Monitor campaign performance and provide data-driven recommendations for optimization.
- Manage relationships with external agencies to ensure timely delivery of campaign assets.
- Coordinate with sales teams to align campaigns with business goals.
- Oversee the budget for regional marketing activities.

- Report campaign results to stakeholders and recommend actionable insights.

Job Offer

- Competitive salary ranging including base and bonus.
- Innovation-Focused Culture: our client consistently invests in R&D and talent development. Employees are encouraged to contribute ideas and take ownership of meaningful projects.
- Clear pathways for career growth and development.
- Generous holiday leave and employee benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.

スキル・資格

- Proven experience in managing marketing campaigns, preferably within the Life Science industry.
 - Expertise in digital marketing tools and platforms.
 - Strong analytical skills to assess campaign performance.
 - Excellent communication and project management abilities.
 - Familiarity with the Japan market and cultural nuances.
 - A proactive and detail-oriented approach to tasks.
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会社説明

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