



PR/123044 | Marketing Manager - C Level Personal Branding (EXPATRIATE)

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1545496

業種

小売

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2025年06月24日 10:47

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Position: Marketing Manager (C-level Personal Branding)

Industry: Tech – Smartphone

Target Candidates:

- Expatriates from China, Singapore, Malaysia, and other Southeast Asian countries (willing to relocate to Jakarta)
- Indonesian candidates who are trilingual (Mandarin, English, Bahasa Indonesia)

A leading smartphone brand is seeking a highly capable Marketing Manager to lead the development of the public persona and digital presence for its C-level executives.

Must-Have Requirements

- Fluency in Mandarin and English
- Background in the smartphone industry
- Willingness to be based in Jakarta, Indonesia

Qualifications

- Minimum 3–5 years of experience in executive communications, personal branding, or digital content strategy
- Proven track record managing content production teams and developing content for C-level executives
- Deep understanding of social platforms, content trends, algorithm optimization, and audience engagement strategies

Key Responsibilities

- Develop and implement personal branding strategies for senior executives
- Lead the full content lifecycle: from ideation and scripting to production and publishing
- Deliver 3 high-quality video assets per week, tailored for TikTok, YouTube, Instagram, and LinkedIn
- Ensure content consistency in tone, messaging, and branding
- Collaborate closely with internal teams (PR, Communications, Creative) to enhance visibility

Think you tick all the boxes?Great!

After applying, **send me a DM on my LinkedIn (Milysa Tjandra) briefly explaining why you're the best fit** for this role.

Your next big career move starts here!

#LI-JACID

会社説明