



PR/123035 | Marketing Communications Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1545492

業種

不動産仲介・管理

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2025年06月24日 10:47

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Key Responsibilities:

- Develop and implement integrated marketing and communication plans to position the hotel as a market leader
- Oversee all brand-related content including digital marketing, advertising, press releases, and promotional materials
- Build and maintain strong media, influencer, and community relations to maximize positive coverage
- Manage the hotel's online presence including website, SEO/SEM, and social media platforms
- Coordinate with the sales and F&B teams to support campaigns, events, and seasonal promotions
- Monitor marketing KPIs and provide reports with actionable insights
- Ensure consistent brand voice and visual identity across all channels

Requirements:

- **Minimum 3 years of experience as a Marketing Communication Manager in a 5-star hotel**
- Proven track record in luxury brand marketing, PR, and digital campaigns
- Strong media network and public relations skills
- Creative mindset with excellent writing and storytelling abilities
- Proficiency in digital marketing tools and analytics (e.g., Google Analytics, Meta Ads Manager)
- Bachelor's degree in Marketing, Communications, or a related field
- Fluent in English is a MUST.

会社説明