

MichaelPage

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Category Strategy Role at a Global Retail Brand

Category Strategy - Retail Brand

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1545312

業種

その他

雇用形態

正社員

勤務地

千葉県

給与

経験考慮の上、応相談

更新日

2025年06月23日 17:27

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

A global home shopping and e-commerce company with a loyal customer base and a strong brand presence in Japan. The company offers a collaborative culture, international best practices, and a stable business model with ongoing innovation in digital and omnichannel growth.

Client Details

This role is with a large organization recognized for its innovative approach within the retail sector. The company operates in a collaborative environment and values expertise in category management and merchandising.

Description

- Develop company-wide and category-specific budgets and KPIs
- Allocate airtime and create detailed sales plans across all timeframes
- Lead analysis of customer, brand, and product data to inform strategy
- Drive pricing, assortment, and inventory decisions
- Build and optimize special event programming
- Collaborate on omnichannel and digital initiatives
- Guide TSV/TP planning and event roadmaps

- Manage monthly reporting for senior stakeholders
- Represent the department in cross-functional strategy meetings
- Support category growth through advanced analytical recommendations

Job Offer

- Hybrid work setup in a well-connected Tokyo Bay area location
- Opportunity to impact a nationally recognized brand
- Cross-functional exposure across merchandising, digital, and finance
- Stable and growing business with international standards
- Collaborative work culture and strong internal support
- Competitive salary and benefits package

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Experience in merchandising, sales planning, or distribution (retail/FMCG preferred)
- Strong skills in data analysis and business strategy
- Proficient in Excel and Microsoft Office
- Skilled in collaboration, communication, and decision-making
- Able to balance detail with broader strategic planning
- Fluent in Japanese and confident in English business communication
- Comfortable working in a fast-paced and data-driven environment

会社説明

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