

MichaelPage

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Head of Marketing, Respiratory

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1545050

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1500万円 ~ 1800万円

更新日

2025年06月18日 17:19

応募必要条件

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Head of Marketing for Respiratory Marketing will lead strategic marketing efforts to drive the success of products within the life science industry. This role in Tokyo requires expertise in managing marketing campaigns, product positioning, and team leadership.

Client Details

This opportunity is with a well-established, large organization in the Pharmaceutical industry. The company is recognized for its commitment to innovation, providing impactful solutions, and fostering professional growth within its teams.

Description

- Develop and execute marketing strategies for respiratory products to achieve business objectives.
- Lead and manage a team of marketing professionals, fostering a results-driven environment.
- Monitor market trends and competitor activities to refine product positioning and strategies.
- Collaborate closely with cross-functional teams, including sales, medical, and regulatory, to align objectives.
- Oversee the creation of promotional materials and campaigns tailored to market needs.
- Ensure compliance with industry regulations and company standards in all marketing activities.
- Analyze marketing performance metrics to identify opportunities for improvement and growth.

- Present marketing plans and results to senior management and stakeholders.

Job Offer

- Opportunities to work with innovative products
- A permanent position with job stability in a large organization.
- A supportive workplace in Tokyo that encourages professional growth.
- A chance to lead a dynamic and motivated marketing team.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

スキル・資格

Head of Marketing should have:

- A strong background in marketing within the pharma industry
 - Proven skills in team leadership and project management within a marketing department.
 - A degree in marketing, business, or a related field.
 - Experience in developing and executing marketing strategies for complex products.
 - Knowledge of market analysis, competitor research, and product lifecycle management.
 - Strong communication and collaboration abilities with cross-functional teams.
 - Familiarity with regulatory and compliance requirements in the life science industry.
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会社説明

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