

MichaelPage

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Brand Manager - Top Skincare Brand**Brand Manager - Skincare brand****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1544925

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

更新日

2025年06月17日 15:49

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

As a Brand Manager, you will be responsible for developing and executing brand strategies to enhance market presence and drive growth in the FMCG industry. This role requires a strategic thinker with expertise in marketing, a keen eye for detail, and a passion for building strong brand identities.

Client Details

This opportunity is with a small-sized company recognized for its focus on the FMCG industry. The organization values innovation and specializes in delivering high-quality products to meet customer needs in the competitive market of Tokyo.

Description

- Develop and implement comprehensive brand strategies to enhance product visibility and market share.
- Collaborate with internal teams and external agencies to ensure cohesive branding across all channels.
- Analyze market trends and consumer insights to identify growth opportunities.
- Manage the development and execution of marketing campaigns, ensuring alignment with brand goals.
- Monitor brand performance metrics and recommend data-driven improvements.
- Oversee budget management for branding and marketing initiatives.
- Ensure compliance with industry standards and regulations in all brand-related activities.

- Engage with stakeholders to effectively communicate the brand vision and objectives.

Job Offer

- Opportunities to work on impactful projects within the FMCG industry.
- A permanent role with room for professional growth and development.
- Engaging company culture in a Tokyo-based office setting.
- Comprehensive benefits package to support your career journey.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- A solid background in marketing, particularly within the FMCG industry.
 - Proficiency in brand strategy development and campaign management.
 - Strong analytical skills to interpret market data and consumer trends.
 - Excellent communication skills to collaborate with cross-functional teams and external partners.
 - A proactive approach to problem-solving and a results-oriented mindset.
 - An understanding of the Tokyo market's unique consumer behaviors.
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会社説明

Our client is a global leader in skincare, committed to scientific innovation and sustainability. With a strong presence in Japan, they emphasize collaboration with professionals and consumers to deliver high-quality products that enhance skin health. Their work culture fosters adaptability, proactivity, and continuous learning, making it an exciting place for marketing professionals seeking career growth.