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Product Manager (Ad Tech, Ad Fraud)

FLEXTIME★HYBRID WORK★GLOBAL ENVIRONMENT

募集職種

人材紹介会社
G Talent（ビズメイツ株式会社）

採用企業名
◆ AI Consulting and DX Strategy ◆

求人ID
1544893

業種
インターネット・Webサービス

会社の種類
中小企業 (従業員300名以下)

雇用形態
正社員

勤務地
東京都 23区, 港区

給与
500万円 ~ 800万円

勤務時間
Flextime

更新日
2025年06月17日 13:13

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
無し

日本語レベル
ビジネス会話レベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可は必要ありません

募集要項

【About the Company】

The company is a Japanese cybersecurity firm. Its main service, Spider AF, an ad fraud prevention tool, has received certification from the Trustworthy Accountability Group (TAG)'s anti-fraud program, a globally recognized authority that enhances trust in the digital advertising industry. This enables the company to provide highly reliable, world-class ad fraud prevention.

Under the vision of "Building a Safer and Happier future with Automation," the company strives to deliver various "Wow!" experiences to its users.

With development bases in Tokyo and Portugal, the company boasts a multinational workforce.

【About the Job...】

About the Role
The company is seeking a Product Manager to join the growing team and contribute to the development of innovative solutions in the Ad Tech, Ad Fraud, and MarTech domains. This role presents an exciting opportunity to be part of a fast-evolving industry, working on products that help organizations safeguard their digital advertising investments and improve marketing performance.

As a Product Manager, you will play an important role in shaping the product roadmap, collaborating with cross-functional teams, and delivering value to our customers. You will be responsible for managing the product development lifecycle, from initial research and requirement gathering to feature delivery and iteration.

Key Responsibilities
・Support Product Strategy: Contribute to the development and execution of the product vision and roadmap through ongoing research of customer needs, market trends, and competitor offerings.
・Cross-Functional Collaboration: Work closely with engineering, sales, marketing, and customer success teams to ensure the effective planning and delivery of product initiatives.
・Customer Engagement: Conduct interviews and gather feedback from customers and stakeholders to inform product decisions and validate new ideas.
・Support Customer Success: Collaborate with the Customer Success team to understand client feedback, address product-related requests, and proactively identify opportunities to improve the user experience.
・Requirements Definition: Create clear and concise product specifications and user stories, ensuring development priorities are aligned with business goals.
・Go-to-Market Coordination: Assist in planning product launches and supporting go-to-market activities, including internal enablement, documentation, and customer communications.
・Data-Driven Decision-Making: Monitor product performance using relevant metrics and analytics, and recommend improvements based on data insights.

About the Company
The company is an innovative ad fraud detection and cybersecurity company dedicated to safeguarding the digital advertising and marketing ecosystems. By empowering companies to detect, block, and protect against fraudulent activities, the company plays a critical role in defending online business from evolving threats. With its advanced cybersecurity solutions and unwavering commitment to transparency, the company enables clients to enhance the security and impact of their digital campaigns, ensuring maximum effectiveness.

Why Join the Company?
At the company people come first. They are committed to offering our employees the best environment and resources for personal and professional growth. The company is defined by a foundation of accuracy, integrity, and trust, which guide the way they shape the organization, build the products, and communicate with both each other and the clients.
They enjoy organizing company regular offsites (Tokyo and Lisbon headquarters) where the team can collaborate in person, foster connections, and work together in an inspiring environment.
The company culture and team spirit create an environment that inspires initiative, embraces new ideas, and makes the journey enjoyable!

【Working hours】
Flextime system

【Welfare】

■ Vacation Leave (3 consecutive days in addition to paid leave)
■ Year-End and New Year Holidays
■ Annual Paid Leave
■ Congratulatory and Condolence Leave
■ Childcare Leave
■ Leave Upon Joining (2 days to cover sudden illness etc. before paid leave is granted after 6 months)
■ Vaccination Leave
■ Stock Options
■ Salary Increase Once a Year
■ Mobile Communication Fee Subsidy (¥4,200/month)
■ Influenza Vaccination
■ Flextime (Core Time: 10:00 AM - 5:00 PM)
■ Coverage of Qualification Examination Fees Related to Work
■ Babysitter Subsidy (up to ¥20,000 per month, 50% provided)
■ Premium Friday (Team Dinner)
■ Flextime (Core Time: 10:00 AM - 5:00 PM)
■ Gold's Gym Membership Subsidy (550 yen/times out-of-pocket)

【Holidays】

Saturday/Sunday/National Holiday
Annual Paid Leave
New Year HolidayParental Leave
Congratulations & Condolence Leave
Condition Leave

スキル・資格

Essential (Required):
・Professional Experience: Minimum of 3 years of experience in product management or a closely related function (e.g., product operations, growth, analytics) within Ad Tech, Ad Fraud, MarTech technology company.
・Domain Knowledge: A foundational understanding of digital advertising technologies and the challenges related to ad fraud, attribution, and campaign optimization.
・Platform Familiarity: Working knowledge of digital advertising platforms such as Google Ads and Yahoo Ads, including how campaigns are created, optimized, and tracked.
・Technical Familiarity: Comfortable working with product teams on topics such as APIs, data tracking, and platform integrations.
・Customer Orientation: Demonstrated ability to understand user needs and collaborate with Customer Success or support teams to deliver effective solutions.
・Communication Skills: Strong written and verbal communication skills, with the ability to convey complex topics clearly to both technical and non-technical audiences.
・Language Skills: Proficiency in English, both spoken and written. Intermediate level in Japanese (Able to communicate in an in-house meeting).

Preferred (would be an advantage):
・Comfort working with data analytics tools (e.g., BigQuery, Looker, Google Sheets, Excel) and interpreting usage, behavioral, or performance data to support product decisions
・Familiarity with ad performance metrics, fraud detection methods (e.g., bot traffic, click fraud), and campaign reporting.
・Exposure to attribution models or programmatic advertising workflows.

会社説明