

MichaelPage

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Communication Specialist - FMCG brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1544625

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 800万円

更新日

2025年06月13日 15:24

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive brand communication and events strategy across markets in APAC.

Collaborate with cross-functional and global teams to execute impactful marketing campaigns and assets.

Client Details

Our client is a globally renowned company in the premium beauty and personal care sector, known for its innovation, elegance, and commitment to excellence. With a deep presence in the APAC market, they are on a mission to elevate professional beauty standards through impactful storytelling, cutting-edge branding, and collaborative partnerships. Their working environment is inclusive, agile, and committed to the growth of their employees both personally and professionally.

Description

- Facilitate seamless collaboration between brand communication, global, local, and other cross-functional teams.
- Lead planning and execution of flagship events such as Beauty Creators Connect 2026.
- Track budgets for 2025 and lead planning for 2026 across branding and event projects.
- Contribute to the refinement and follow-up of the 5-Year Strategy, especially in event and communication areas.

- Oversee updates to brand assets such as the brand book, videos, and guidelines.
- Benchmark and monitor competitor brand tools across APAC.
- Lead brand endorsement initiatives and shoot new visual assets.
- Consolidate and review activation plans from local markets.

Job Offer

- Comprehensive benefits package, including health insurance and retirement plans.
- Opportunities for professional growth within a reputable organization in the FMCG industry.
- A collaborative and innovative work environment in Tokyo.
- Generous holiday leave to support work-life balance.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

A successful Brand Communication Specialist should have:

- A solid educational background in marketing, communications, or a related field.
- Proven experience in brand communication or marketing within the FMCG industry.
- Strong skills in project management and the ability to coordinate with multiple stakeholders.
- Exceptional written and verbal communication skills in English; Japanese proficiency is advantageous.
- Experience working with external agencies to develop and execute marketing campaigns.
- Attention to detail and a creative mindset for developing compelling brand narratives.

会社説明

Our client is a globally renowned company in the premium beauty and personal care sector, known for its innovation, elegance, and commitment to excellence. With a deep presence in the APAC market, they are on a mission to elevate professional beauty standards through impactful storytelling, cutting-edge branding, and collaborative partnerships. Their working environment is inclusive, agile, and committed to the growth of their employees both personally and professionally.