

**MichaelPage**

www.michaelpage.co.jp

**Product Manager - Coagulation Diagnostics****Shape Diagnostics. Drive Innovation.****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

**求人ID**

1544614

**業種**

医薬品

**会社の種類**

大手企業 (300名を超える従業員数) - 外資系企業

**雇用形態**

正社員

**勤務地**

東京都 23区

**給与**

700万円 ~ 1000万円

**ボーナス**

給与： ボーナス込み

**更新日**

2025年06月13日 13:29

**応募必要条件****職務経験**

1年以上

**キャリアレベル**

中途経験者レベル

**英語レベル**

基礎会話レベル

**日本語レベル**

ネイティブ

**最終学歴**

大学卒： 学士号

**現在のビザ**

日本での就労許可が必要です

**募集要項**

We're seeking a Product Manager to lead the strategy and lifecycle of coagulation diagnostics solutions within the Specialty Lab portfolio. You'll shape marketing plans, drive product launches, and collaborate with both internal teams and key opinion leaders to deliver diagnostic excellence.

**Client Details**

Our client is a global healthcare innovator with decades of leadership in diagnostic technology. With a strong presence in Japan and a mission to improve health outcomes through accurate diagnostics, the company offers a collaborative culture and diverse career development opportunities.

## Description

- Analyze market data and create robust marketing plans based on business targets.
- Develop pricing and segmentation strategies tailored to the Japanese market.
- Manage product launches, promotional campaigns, and lifecycle improvements.
- Engage in cross-functional project management with global and local teams.
- Strengthen relationships with KOLs and support field sales activities.
- Organize and execute seminars, customer events, and digital campaigns.
- Track and manage campaign ROI and budget execution.

## Job Offer

- ???? Competitive annual salary (JPY 7M-10M)
- ???? Work with a global brand and market leader
- ???? Career progression and internal mobility
- ???? Flexible workstyle with home-based flexibility
- ???? Rich benefits: housing support, private insurance, pension, volunteer leave, wellness programs
- ???? Generous family care policies including nursing, childcare, and parental leave
- ???? Learning opportunities and global collaboration

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

---

## スキル・資格

- Proven experience in product marketing or product management (medical device, pharma, or diagnostics preferred) in Japan.
- Knowledge of diagnostic analyzers, IVD industry, or clinical testing workflows.
- Strong communication and project leadership skills, ideally in a bilingual or cross-cultural environment.
- Background as a medical technologist or pharmacist is a plus.

---

## 会社説明

Our client is a global healthcare innovator with decades of leadership in diagnostic technology. With a strong presence in Japan and a mission to improve health outcomes through accurate diagnostics, the company offers a collaborative culture and diverse career development opportunities.