

MichaelPage

www.michaelpage.co.jp

Media Planning Lead - FMCG

Media Planning Lead - FMCG

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1544582

業種

その他（広告・PR・メディア）

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年06月12日 20:41

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive the sourcing strategy for marketing and sales services across Japan. Collaborate regionally to execute impactful procurement plans in a key consumer goods business.

Client Details

Join a global consumer goods company known for its iconic brands and commitment to excellence. With a collaborative and international work culture, this employer offers stability, strong ethical values, and continuous professional growth across regions and functions.

Description

- Execute annual sourcing strategy for Marketing & Sales services in Japan
- Manage \$30M+ spend across multiple subcategories (media, creative, digital, etc.)
- Align local strategy with global/regional procurement initiatives
- Partner with local stakeholders and global sourcing communities
- Conduct negotiations, RFPs, and supplier performance management
- Benchmark and implement marketing procurement best practices
- Lead supplier innovation and risk management strategies

- Ensure governance, compliance, and continuous improvement
- Act as key contact for supplier and internal stakeholder relationships

Job Offer

- Competitive salary.
- Opportunities for career growth within the FMCG industry.
- A supportive and collaborative work culture in the Tokyo office.
- Challenging and impactful work in a recognized company.
- Potential for professional development and skill enhancement.

If you are ready to make a significant impact as a Commercial Manager Marketing and Sales, we encourage you to apply for this exciting opportunity in Tokyo!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Solid knowledge in digital media planning, media buying, media KPI analyses to ensure effectiveness and efficiency targets
- 10+ years of working experience in media agency or in-house media planning role for mid to high budget level brands, FMCG background preferred
- Skilled in supplier relationship and performance management
- Strong commercial and negotiation acumen
- Confident communicator, experienced with cross-functional teams
- Proficient in Japanese and English (business-level fluency required)
- Comfortable working in a matrixed, regional/global setup

会社説明

Join a leading global consumer goods company known for its iconic brands and commitment to excellence in procurement. With a collaborative and international work culture, this employer offers stability, strong ethical values, and continuous professional growth across regions and functions.