

MichaelPage

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Channel Marketing Head - Lifestyle brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1544580

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

1300万円 ~ 1500万円

更新日

2025年06月12日 20:39

応募必要条件

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Seeking an innovative and results-driven On Premise Head of Marketing with a passion for brand development and strategy within the FMCG industry. The ideal candidate will be adept at leading the marketing team, driving growth, and developing creative campaigns.

Client Details

Our client is a well-established organization in the FMCG industry, renowned for their energetic and innovative approach to business. With a significant presence in Tokyo, they are recognized as a market leader in their sector, boasting a robust team of marketing professionals.

Description

- Develop and execute on-premise marketing strategies and plans
- Oversee the marketing budget and ensure effective allocation of resources
- Lead a team of marketing professionals, fostering a creative and productive environment
- Collaborate with the sales team to drive profitable growth and market share
- Monitor market trends and competitor activities
- Establish productive relationships with key stakeholders

- Manage agency partners to deliver high quality, on-brand campaigns
- Evaluate and report on marketing performance and metrics

Job Offer

- Opportunities for professional growth and development
- Collaborative and innovative work culture
- Comprehensive benefits package

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

A successful On Premise Head of Marketing should have:

- A degree in Marketing, Business or a related field
 - Proven experience in a similar leadership role within the FMCG industry
 - Excellent strategic planning and execution skills
 - Strong leadership and team management abilities
 - Exceptional communication and negotiation skills
 - A creative mindset, with the ability to think outside the box
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会社説明

A globally recognized beverage brand known for innovation and cultural impact. With a strong presence in nightlife, hospitality, and events, the company creates unique experiences that connect with trendsetters and key industry players.