

MichaelPage

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## Gaming Partnerships Specialist - FMCG

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## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1543792

## 業種

その他

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

経験考慮の上、応相談

## 更新日

2025年06月08日 19:54

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

流暢

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

Lead and manage exciting partnerships with top game publishers in Japan. Be the bridge between global gaming initiatives and local execution.

## Client Details

Our client is a globally recognized consumer brand known for innovation, creative marketing, and a strong presence in gaming and esports. With a culture that empowers ownership and creativity, this is your chance to join a company where energy, culture, and community collide.

## Description

- Serve as the main contact for Japanese game publishers
- Activate and manage co-branded projects and events
- Negotiate and manage agreements in coordination with legal teams
- Align cross-functional teams for smooth execution of gaming initiatives
- Support content and asset creation using video game IP
- Develop compelling presentations and post-activation reports
- Track trends and propose new activation strategies



**Job Offer**

- Opportunity to work within a leading FMCG company with a strong global presence.
- Engagement in exciting gaming and esports projects in Tokyo.
- Comprehensive benefits package and supportive workplace culture.
- Chance to grow professionally in a high-energy and impactful role.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

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**スキル・資格**

- Experience managing gaming or entertainment partnerships
  - Strong understanding of IP/media rights and contract review
  - Excellent communication and relationship-building skills
  - Analytical mindset with attention to detail
  - Collaborative approach and adaptable to fast-moving environments
  - Deep interest and knowledge of gaming and esports culture
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**会社説明**

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