

**MichaelPage**

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Marketing Manager | Global Snacking Brand | Tokyo

<b>Marketing Manager Global Snacking Brand</b>
<b>募集職種</b>
人材紹介会社 マイケル・ページ・インターナショナル・ジャパン株式会社
<b>求人ID</b> 1543788
<b>業種</b> その他
<b>雇用形態</b> 正社員
<b>勤務地</b> 東京都 23区
<b>給与</b> 経験考慮の上、応相談
<b>更新日</b> 2025年06月08日 19:52
<b>応募必要条件</b>
<b>キャリアレベル</b> 中途経験者レベル
<b>英語レベル</b> 流暢
<b>日本語レベル</b> 流暢
<b>最終学歴</b> 大学卒：学士号
<b>現在のビザ</b> 日本での就労許可が必要です

募集要項

Shape the marketing strategy and execution for a growing global snack brand in Japan. This role combines creative leadership with hands-on brand building across multiple channels.

Client Details

Join a well-established international FMCG company known for its high-quality, health-conscious snack products with a strong social mission. The brand has a unique identity that values transparency, wellness, and positive impact, and offers a truly collaborative and entrepreneurial team culture.

Description

- Develop and implement effective marketing and advertising strategies
- Collaborate with sales and product development teams to understand product offerings
- Coordinate with external agencies for promotional activities
- Monitor and analyze market trends and competitors' strategies
- Prepare detailed marketing forecasts and reports
- Manage marketing budgets effectively
- Ensure brand consistency across various marketing initiatives

- Lead and manage the marketing team effectively

#### Job Offer

- Comprehensive benefits package
- An opportunity to work in a culturally diverse and vibrant environment
- Career growth opportunities in a leading FMCG company
- Generous holiday leave policy

If you are looking to take your career to the next level in a thriving FMCG industry in Tokyo, this is the perfect opportunity for you. Apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

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#### スキル・資格

A successful Marketing Manager should have:

- A degree in Marketing, Business Administration, or a related field
- Experience in the FMCG industry, especially in marketing roles
- Proven track record in leading successful marketing campaigns
- Exceptional analytical skills to interpret market trends
- Proficient knowledge in the latest marketing techniques and social media platforms
- Excellent communication and leadership skills

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#### 会社説明

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