

MichaelPage

www.michaelpage.co.jp

Brand Associate (Content Focus) - FMCG**Brand Associate (Content Focus) - FMCG****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1543787

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年06月08日 19:50

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Lead content-driven brand campaigns for a top-tier beauty haircare brand. You'll co-own brand planning, with a strong focus on digital, social, and e-commerce channels.

Client Details

This global FMCG leader is behind some of the most iconic personal care brands in Japan and worldwide. With a strong focus on sustainability, flexibility, and DEI, they offer a modern, supportive environment where you can grow your career and contribute to high-impact brand work.

Description

- Co-lead digital and social-first marketing strategy for the haircare brand
- Execute brand plans across touchpoints, with strong content and media integration
- Manage creative and digital agencies, ensuring alignment with brand vision
- Drive brand growth through e-commerce, influencer, and PR initiatives
- Monitor brand budget and ensure accurate forecasting
- Collaborate with cross-functional teams and global stakeholders

Job Offer

- Bonus paid 3x annually
- Fully flexible working hours (within 5:00-22:00 on weekdays)
- WFA (Work From Anywhere) policy
- Extensive holidays: 123+ days off annually
- Pension schemes, insurance, and commuting allowance
- Discounts on company products + stock purchase plan
- Career break program and flexible work options for parenting
- Side jobs allowed

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Background in brand marketing, especially in consumer goods or lifestyle categories
- Confident working with social-first and digital campaigns
- Understands beauty trends, visual storytelling, and brand building
- Comfortable working with agency partners and internal teams
- Strong communication skills in Japanese (business-level or above) and English
- Able to manage budgets and make decisions based on data insights

会社説明

This global FMCG leader is behind some of the most iconic personal care brands in Japan and worldwide. With a strong focus on sustainability, flexibility, and DEI, they offer a modern, supportive environment where you can grow your career and contribute to high-impact brand work.