

**MichaelPage**

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**Brand Associate (Content Focus) - FMCG****Brand Associate (Content Focus) - FMCG****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

**求人ID**

1543787

**業種**

その他

**雇用形態**

正社員

**勤務地**

東京都 23区

**給与**

経験考慮の上、応相談

**更新日**

2025年06月08日 19:50

**応募必要条件****キャリアレベル**

中途経験者レベル

**英語レベル**

流暢

**日本語レベル**

流暢

**最終学歴**

大学卒：学士号

**現在のビザ**

日本での就労許可が必要です

**募集要項**

Lead content-driven brand campaigns for a top-tier beauty haircare brand. You'll co-own brand planning, with a strong focus on digital, social, and e-commerce channels.

**Client Details**

This global FMCG leader is behind some of the most iconic personal care brands in Japan and worldwide. With a strong focus on sustainability, flexibility, and DEI, they offer a modern, supportive environment where you can grow your career and contribute to high-impact brand work.

**Description**

- Co-lead digital and social-first marketing strategy for the haircare brand
- Execute brand plans across touchpoints, with strong content and media integration
- Manage creative and digital agencies, ensuring alignment with brand vision
- Drive brand growth through e-commerce, influencer, and PR initiatives
- Monitor brand budget and ensure accurate forecasting
- Collaborate with cross-functional teams and global stakeholders

## Job Offer

- Bonus paid 3x annually
- Fully flexible working hours (within 5:00-22:00 on weekdays)
- WFA (Work From Anywhere) policy
- Extensive holidays: 123+ days off annually
- Pension schemes, insurance, and commuting allowance
- Discounts on company products + stock purchase plan
- Career break program and flexible work options for parenting
- Side jobs allowed

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

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## スキル・資格

- Background in brand marketing, especially in consumer goods or lifestyle categories
- Confident working with social-first and digital campaigns
- Understands beauty trends, visual storytelling, and brand building
- Comfortable working with agency partners and internal teams
- Strong communication skills in Japanese (business-level or above) and English
- Able to manage budgets and make decisions based on data insights

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## 会社説明

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