

MichaelPage

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Head of Marketing - Global Asset Management firm

Marketing Head - Global Asset Management

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1543760

業種

アセットマネジメント

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

1600万円 ~ 2500万円

更新日

2025年06月06日 15:12

応募必要条件

職務経験

6年以上

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This position is a Head of marketing function in Tokyo office. This person will lead a high-performing marketing team, ensure brand consistency, and implement integrated, multi-channel marketing strategies aligned with global standards. The role demands strong cross-functional collaboration with local sales, investment, and product teams, as well as international marketing leadership, with a strong emphasis on digital marketing.

Client Details

This privately held global investment management firm, manages more than \$500 billion in client assets across equities, fixed income, private equity, hedge funds, and multi-asset strategies. With offices in 35+ cities worldwide and over 2,500 employees, the firm is consistently recognized as a top workplace in the financial services sector. Built on a culture of collaboration, long-term focus, and employee ownership, the company blends deep investment expertise with a strong commitment to ethical, inclusive, and client-focused business practices.

Description

- Develop and implement comprehensive marketing strategies to support local sales and brand growth.
- Oversee the execution of tactical programs: advertising, events, digital campaigns, and content development.
- Lead, coach, and grow a high-performing local marketing team while fostering a collaborative, performance-driven culture.
- Serve as brand guardian for East Asia, ensuring all communication aligns with global standards.
- Collaborate with global marketing, product, investment, legal, and compliance teams to ensure strategic alignment and regulatory adherence.

Job Offer

- Highly competitive compensation package
- leadership role in a globally recognized asset management firm
- Hybrid and flexible work environment
- Direct collaboration with global marketing leadership

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Shotaro Nakamura on +81 3 6832 8640.

スキル・資格

- 10+ years of marketing experience in Financial Services industry
- Strong expertise in digital marketing, content development, and integrated campaigns.
- Professional fluency in Japanese and English (both written and verbal).
- Proven leadership presence, with the ability to gain trust across senior stakeholders and global teams.

会社説明

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