

MichaelPage

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Product Specialist - Wellness Brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1543670

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 600万円

更新日

2025年06月05日 13:57

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive the development and launch of supplements in Japan, aligning with market trends and strategic goals.

Combine market insight and promotional planning to boost product performance and consumer engagement.

Client Details

Our client is a globally recognized health and wellness company known for its natural product line and strong community engagement. With a rapidly growing presence in Japan, the brand combines innovation with a deep commitment to customer education, sustainability, and well-being. This is an ideal environment for professionals passionate about wellness, product innovation, and long-term career development.

Description

- Plan and execute the launch of new supplement products for the Japanese market
- Conduct market research to define product positioning, targeting, and sales forecasts
- Work cross-functionally with global HQ, logistics, and regulatory teams to ensure timely product rollout
- Analyze sales performance and adjust promotional and sales strategies accordingly

- Develop sales kits, tools, and content to support campaigns and customer engagement
- Collaborate with training teams to ensure accurate, compelling product communication
- Manage product portfolio performance and make recommendations for future planning
- Ensure compliance with Japanese health and marketing regulations
- Drive continuous improvement through post-launch analysis and reporting

Job Offer

- High-impact role in a purpose-driven, wellness-focused organization
- Opportunity to shape product strategy in a growing market
- International collaboration with HQ teams and industry professionals
- Clear visibility and ownership of the product lifecycle
- Competitive compensation and supportive work culture

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- **Fluent** Japanese with strong communication and public speaking skills
 - Strategic and hands-on experience in product marketing or development (3-5 years preferred)
 - Knowledge of Japanese supplement or health product regulations
 - Highly analytical, data-driven, and results-focused
 - Passionate about wellness and product education
 - Strong sense of ownership and accountability
 - Familiarity with network business or global operations is a plus
 - Proficient in Microsoft Office tools (Outlook, Excel, PowerPoint, Word)
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会社説明

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