

**MichaelPage**

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## CRM Manager - Global Beauty Brand

### CRM Manager -Skincare Brand

#### 募集職種

##### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

##### 求人ID

1543654

##### 業種

日用品・化粧品

##### 雇用形態

正社員

##### 勤務地

東京都 23区

##### 給与

600万円 ~ 1000万円

##### 更新日

2025年06月05日 12:20

#### 応募必要条件

##### キャリアレベル

中途経験者レベル

##### 英語レベル

ビジネス会話レベル

##### 日本語レベル

ネイティブ

##### 最終学歴

大学卒：学士号

##### 現在のビザ

日本での就労許可が必要です

#### 募集要項

- Lead the implementation of CRM and data tools tailored to the Japanese market.
- Ensure project success from initiation to post-launch operation while supporting cross-functional collaboration.

#### Client Details

This client is a premium international company with a long-standing reputation for excellence in the beauty and wellness industry. With a strong presence in Japan and across the globe, the company is known for its innovation in customer experience and commitment to digital transformation. Employees enjoy a collaborative, multicultural work environment that supports career growth and personal development.

#### Description

- Lead and manage CRM & data tool implementation projects, ensuring localization and timely delivery.
- Act as the key liaison between local, APAC, and global teams.
- Conduct gap analysis and adapt tools and strategies to meet Japanese business needs.
- Manage UAT, data migration, and project documentation.
- Analyze CRM data to generate customer insights and support retention strategies.
- Oversee customer data quality, control, and maintenance.

- Collaborate with marketing to plan and execute CRM campaigns and loyalty programs.

#### Job Offer

- Lead impactful CRM transformation projects in a globally respected company.
- Collaborative work culture with strong support from regional and HQ teams.
- Exposure to digital innovation in customer experience.
- Career growth opportunities in project management and CRM strategy.
- Competitive salary and benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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#### スキル・資格

- Fluent Japanese, business-level English
- 3-5 years in CRM, data, or project management
- B2C or retail industry background
- Proficient in CRM tools, data analysis (SQL, Tableau, etc.)
- Strong communication and stakeholder management skills
- Experience with marketing automation is a plus
- Collaborative, adaptable, and customer-focused

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#### 会社説明

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