

**MichaelPage**

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## Trade Marketing Manager

### Trade Marketing Manager - FMCG

#### 募集職種

##### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

##### 求人ID

1543519

##### 業種

広告・PR

##### 雇用形態

正社員

##### 勤務地

東京都 23区

##### 給与

600万円 ~ 700万円

##### 更新日

2025年06月03日 16:06

#### 応募必要条件

##### キャリアレベル

中途経験者レベル

##### 英語レベル

ビジネス会話レベル

##### 日本語レベル

ネイティブ

##### 最終学歴

大学卒：学士号

##### 現在のビザ

日本での就労許可は必要ありません

#### 募集要項

As a project manager, you will be in charge of promotions in retail and e-commerce, promotions for restaurants, and corporate events, mainly for the Japanese market of food products (wine, cheese, meat, fresh food, etc.) from around the world.

#### Client Details

Our client is a major agency that works with a wide range of overseas food & beverage clients and assists with their PR and marketing strategies in Japan. They are an incredible diverse team with a friendly work environment.

#### Description

- Lead promotions in retail and e-commerce.
- Lead promotions for restaurants, and corporate events.
- Developing, budgeting, and implementing promotional strategies.
- Develop plans to increase the value of each imported product in Japan and to further expand its business performance.

#### Job Offer

- International environment.
- Flextime time.
- Generous PTO.
- One month of FULL REMOTE in summer.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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## スキル・資格

- Experience in planning and implementing the trade marketing area.
  - Event management skills.
  - Market research and analysis skills.
  - Knowledge of digital marketing (e-commerce).
  - NATIVE level Japanese and Business level English.
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## 会社説明

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