



PR/117385 | Digital Engagement Manager

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1543439

業種

物流・倉庫

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年06月03日 10:45

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Responsibilities:

- **Develop Digital Sales Strategies**: Identify target audiences, optimize digital platforms, and leverage data analytics to drive business growth.
- **Lead Marketing Campaigns**: Create and manage campaigns that align with business objectives and performance goals.
- **Collaborate for Lead Generation**: Work with sales teams and partners to design and optimize lead generation initiatives.
- **Analyze Market Trends**: Use customer insights and market research to inform strategies and enhance engagement.
- **Support Brand Communication**: Assist with communication initiatives to promote brand awareness and maintain consistent messaging.

What We Offer:

- A collaborative and innovative work environment.
- Opportunities for professional growth and development.
- Competitive salary and benefits package.

Qualifications:

- Proven experiences in digital sales and marketing.
- Strong analytical skills and ability to interpret data.
- Good English skills with excellent communication and collaboration abilities.
- Creative mindset with a focus on results.
- Proficiency in digital marketing tools and social media platforms (Mobile Application, LINE, FB, SEO, SEM, etc.)

会社説明