

MichaelPage

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Brand manager, Oncology**Brand manager, Oncology****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1543225

業種

医薬品

雇用形態

正社員

勤務地

大阪府

給与

1000万円 ~ 1400万円

更新日

2025年06月02日 14:40

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

The Brand Manager for Gastrointestinal Cancer will focus on developing and executing marketing strategies within the life science industry to enhance brand presence and drive business growth.

Client Details

The hiring company is a large organization within the Pharma industry, recognized for its innovations in healthcare and commitment to improving patient outcomes. It operates globally and is known for providing cutting-edge solutions and therapies.

Description

- Develop and implement marketing strategies to strengthen the brand presence of gastrointestinal cancer products.
- Collaborate with cross-functional teams to ensure alignment with overall business objectives.
- Analyze market trends, competitor activities, and customer insights to inform decision-making.
- Manage relationships with external agencies to deliver high-quality marketing campaigns.
- Ensure compliance with industry regulations and internal policies in all marketing activities.
- Monitor and report on the performance of marketing initiatives, providing recommendations for improvement.
- Contribute to product launch strategies and lifecycle management within the gastrointestinal cancer portfolio.

- Identify opportunities to expand market share and improve brand positioning in Osaka and beyond.

Job Offer

- Opportunities to work on innovative projects within the life science industry.
- Collaborative work environment with access to global resources and expertise.
- Comprehensive training and development programs to support professional growth.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

スキル・資格

A successful Brand Manager should have:

- Experience in the pharmaceutical or healthcare industry, particularly in oncology or gastrointestinal cancer.
- Strong knowledge of marketing principles and brand management strategies.
- Proven ability to manage multiple projects and prioritize tasks effectively.
- Excellent analytical skills to interpret market data and make data-driven decisions.
- Strong communication and collaboration skills to work with diverse teams and stakeholders.
- Familiarity with regulatory compliance in the life science industry.

会社説明

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