

MichaelPage

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Senior Brand Manager - top-tier beauty & FMCG**Brand Manager - top-tier beauty & FMCG****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1543090

業種

その他（広告・PR・メディア）

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年05月29日 22:13

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive brand growth and awareness through 360° marketing.

Work on exciting new product launches and campaigns.

Client Details

This global consumer goods company is a well-known leader in both beauty and FMCG categories, with a strong presence in the Japanese market. With a people-first culture, international exposure, and a portfolio of beloved brands, they offer a collaborative environment where marketers can grow, innovate, and make an impact.

Description

- Build and execute brand strategy aligned with business goals
- Lead new product development and 360° campaign planning
- Collaborate with cross-functional teams and agencies
- Analyze performance metrics and optimize for ROI
- Ensure profitability through effective P&L management

- Conduct trend analysis and consumer research

Job Offer

- Opportunity to lead iconic consumer brands
- Work in an international, bilingual environment
- Develop cutting-edge campaigns with creative freedom
- Be involved in shaping new product launches
- Office-based position with occasional overseas travel

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Background in marketing within FMCG or beauty brands
- Experience working in product companies (not agency-only)
- Business-level proficiency in English and fluent Japanese
- Strategic thinker with strong execution and analytical skills
- Adaptable, hands-on, and thrives in complex environments
- Strong commercial acumen and collaborative mindset

会社説明

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