

**MichaelPage**

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## Digital Marketing, Manager

### Digital Marketing Manager

#### 募集職種

##### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

##### 求人ID

1543059

##### 業種

医薬品

##### 雇用形態

正社員

##### 勤務地

東京都 23区

##### 給与

900万円 ~ 1500万円

##### 更新日

2025年05月29日 16:47

#### 応募必要条件

##### キャリアレベル

中途経験者レベル

##### 英語レベル

ビジネス会話レベル

##### 日本語レベル

ネイティブ

##### 最終学歴

大学卒：学士号

##### 現在のビザ

日本での就労許可は必要ありません

#### 募集要項

An opportunity has arisen for an innovative and strategic Multi-Channel Engagement Manager in the Pharmaceutical industry, who will play a key role in enhancing the company's marketing strategies and initiatives in Tokyo.

#### Client Details

Our client is a globally renowned organization within the Pharma industry. With a strong presence in Tokyo and a wide network of professionals, this company is recognized for its commitment to advancing medicine and improving the quality of life for patients worldwide.

#### Description

- Develop and implement multi-channel marketing strategies and initiatives.
- Collaborate with the Marketing & Agency team to optimize brand visibility and engagement.
- Utilize data analysis to enhance customer engagement and experience.
- Maintain an understanding of the latest trends and advancements within the Life Science industry.
- Manage and oversee a team of marketing professionals, ensuring alignment with overall company objectives.
- Coordinate with internal and external stakeholders to facilitate efficient project execution.
- Foster a culture of innovation within the team, encouraging new ideas and approaches.

- Uphold company values and adhere to compliance and regulatory guidelines.

#### Job Offer

- The opportunity to work in a multicultural and inclusive environment in Tokyo.
- The chance to make a significant impact to patients.
- Professional growth and development opportunities.
- Very Flexible working style

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

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#### スキル・資格

A successful Multi-Channel Engagement Manager should have:

- Proven experience in multi-channel marketing, preferably within the healthcare related industry.
- Proficient knowledge of digital marketing tools and platforms.
- Exceptional communication skills, with fluency in English and Japanese.
- An innovative mindset, with the ability to think strategically and solve problems effectively

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#### 会社説明

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