



**SUPPORT YOUR FIRST CAREER IN JAPAN**  
 Hotel front desk / English Teacher / Inexperience welcomed  
 Make a step towards your future career

[English Use] Overseas Marketing in the Subculture Industry [👍 独占求人](#)

### Overseas Marketig in the manga/game

#### 募集職種

人材紹介会社  
 株式会社 j Career

採用企業名  
 International IT companies

求人ID  
 1543018

業種  
 インターネット・Webサービス

会社の種類  
 中小企業 (従業員300名以下)

外国人の割合  
 外国人 少数

雇用形態  
 正社員

勤務地  
 東京都 23区, 渋谷区

最寄駅  
 山手線、 渋谷駅

給与  
 400万円 ~ 600万円

勤務時間  
 10:00~19:00 1 hour break

休日・休暇  
 Saturday, Sunday, national holyday, Winter vacation, paid holid

更新日  
 2025年05月29日 10:48

#### 応募必要条件

職務経験  
 3年以上

キャリアレベル  
 中途経験者レベル

英語レベル  
 ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル  
 流暢

最終学歴  
 専門学校卒

現在のビザ  
 日本での就労許可が必要です

## 募集要項

Our illustration creation application is a paint application with 100 million downloads worldwide.  
We are constantly challenging ourselves to develop this product into the world's most popular tool.

Until now, the planning and marketing area has been handled by the director himself as the most important part of our business growth.

In order to accelerate business expansion in the future, a new position will be created with a dedicated person in charge to lead product promotion on a global scale.

We are looking for a person who can contribute to the growth of our product that “turns anyone in the world into a creator” by optimally using various means such as web advertising, influencer marketing, ASO, etc., without staying in a single marketing method.

[Specific job responsibilities]

- Planning and executing measures to acquire new users and improve engagement of existing users
- Planning and operation of web advertisements for the company's products (listings, SNS, etc.)
- Planning and execution of ASO (app store optimization) strategies and content improvement
- Planning and promotion of influencer marketing, SNS operation, and tie-up planning for user acquisition
- Collaboration with engineering team for function development

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## スキル・資格

### Required Skills and Experience

- Experience in marketing (2 years to years of experience)
- Experience in leading and working with multiple members or teams.
- Basic knowledge of web advertising / influencer advertising / ASO.

### Welcomed skills/experience

- Experience in product management of web services or apps
- Experience in new business development
- Experience in Internet advertising management and data analysis
- Business level English skills

### The kind of person we are looking for

- Candid and eager to grow.
- Enjoys a challenging environment.
- Have the ability to follow through without fear of failure.

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## 会社説明