



SUPPORT YOUR FIRST CAREER IN JAPAN
Hotel front desk / English Teacher / Inexperience welcomed
Make a step towards your future career

[Major Game Company] Promotion/Digital Marketing (Overseas)

You can work for a major game Company!

募集職種

人材紹介会社
株式会社 j Career

採用企業名
大手グローバルゲームパブリッシャー

求人ID
1542498

業種
ゲーム

会社の種類
大手企業 (300名を超える従業員数)

外国人の割合
外国人 少数

雇用形態
正社員

勤務地
東京都 23区, 渋谷区

最寄駅
山手線、 渋谷駅

給与
400万円 ~ 1000万円

勤務時間
10:00~19:00 1 hour break

休日・休暇
Sat, Sun, national holyday Summer&Winter vacation paid holid etc

更新日
2025年05月27日 10:49

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル
流暢

最終学歴
専門学校卒

現在のビザ
日本での就労許可が必要です

募集要項

This position is responsible for the planning and execution of digital marketing strategies related to games, as well as the operation, planning, and production progress of web promotions.

The main tasks are to manage monthly measures for web promotions such as ad networks and SNS advertising, verify advertising effectiveness and creativity, and tune operations accordingly.

You will also be responsible for analyzing users acquired through promotional measures and advertisements utilizing SNS and other means, and for working to expand the number of game users.
The company will also be responsible for efforts aimed at increasing the number of game users.

スキル・資格

Required qualifications

- ・ Practical experience in digital marketing for global markets
- ・ Experience in web advertising operations or smartphone game marketing in the gaming industry or advertising agency
- ・ Identifying issues and planning/executing improvement proposals based on data analysis

Preferred qualifications

- ・ Negotiation and work experience with advertising agencies
- ・ At least 1 year of experience using ad delivery SDKs and marketing tools such as Adjust and AppsFlyer
- ・ Experience using English in business

Desired profile

- ・ People who like entertainment content such as games and anime
- ・ People with communication and negotiation skills
- ・ People who are flexible and can respond flexibly to changing situations
- ・ People with problem-solving and execution skills
- ・ People with a strong desire to grow

会社説明