



PR/094823 | Senior Marketing Executive

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント シンガポール

求人ID

1542484

業種

福祉・介護

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2025年05月27日 10:47

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

The company is a major MNC in the Optics and Imaging Industry!

They are currently looking for a Marketing Executive to drive marketing activities, expand market share and increase product branding and awareness.

Responsibilities:

- Lead and coordinate Asia's marketing communications, including digital marketing strategies.
- Manage and personalize experiences on The Company's Asia websites on a daily basis.
- Develop and implement social media content strategy aligned with business objectives and brand messaging.

- Collaborate with agencies to create engaging social media content that resonates with target audiences.
- Manage relationships with social media influencers and Nikon Creators for co-marketing campaigns. Utilize social media analytics to measure performance, provide recommendations, and improve ROI.

Requirements:

- Hold a degree in Marketing or relevant Communications program.
- Contribute to an integrated communication framework with other departments and local teams.
- Possess excellent written and verbal communication skills in English.
- Ability to handle tight deadlines and multitask in a fast-paced environment.

Interested applicant, please click [APPLY NOW](#)

Do note that we will only be in touch if your application is shortlisted.

Peh Yong Sin
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R2197665

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会社説明