

MichaelPage

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Retail Marketing Specialist - Golf

Retail Marketing Specialist

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1542448

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 700万円

更新日

2025年05月27日 10:42

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The Retail Marketing Specialist is responsible for developing and executing marketing strategies to promote products within retail environments. They will be involved in 360 channels to promote sales of a beloved brand within golf.

Client Details

Our client is a beloved brand within the golf industry. They are renowned for their high quality products with a strong presence across Japan, Korea, the US, and more.

Description

- Create and implement marketing strategies to increase brand visibility and drive sales.
- Working closely with sales team to identify market trends and opportunities for product promotion.
- Conduct market research on consumer behavior and competitor analysis.
- Designing and executing trade marketing campaigns to support product launches.
- Monitoring and analyzing sales data to evaluate effectiveness of marketing initiatives.
- Assist with VMD activities and coordination.
- Manage E-Commerce activities and help develop overall strategy.

Job Offer

- International work environment.
- Hybrid work available.
- Flextime available.
- Chance to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Experience in retail, with a preference for people who have worked in sports retail.
 - Experience with e-commerce or digital marketing a plus.
 - Knowledge of golf, preferably experience playing golf.
 - NATIVE level Japanese and Business level English.
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会社説明

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