



## PR/087033 | Product Branding Manager (m / f / d)

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントドイツ

#### 求人ID

1542403

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

ドイツ

#### 給与

経験考慮の上、応相談

#### 更新日

2025年05月27日 10:37

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### Company and Job Overview

This Japanese company is a key player in the outdoor sporting goods industry, known for its high-quality and innovative products that aim to enhance the user experience. This full-time, permanent Product Manager position is based in Düsseldorf, Germany, and focuses on elevating products to a premium standard. You'll be instrumental in shaping the product vision and strategy, especially as the market focus refines to the German-speaking (DACH) region. With designers on staff, your primary responsibility will be to develop compelling product concepts rather than execute the design itself.

#### Job Responsibilities

- Conducting thorough market research to identify trends and opportunities.
- Performing in-depth competitor analysis to understand the competitive landscape.
- Based on your research, planning and developing new product lines.
- Integrating a strong marketing perspective into product development, understanding that even excellent products need effective strategies to succeed in the market.

#### **Job Requirements**

- Fluency in English is a must.
- Proficiency in German is advantage.
- Experience in the outdoor sporting goods industry is highly desirable.

#LI-JACDE

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会社説明