



PR/159056 | Assistant Marketing Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1542380

業種

物流・倉庫

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年05月27日 10:31

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

COMPANY OVERVIEW

A regional conglomerate focused on regional trade improvement and responsible for developing integrated logistics infrastructure and renewable energy projects in Malaysia.

With the recent expansion, our client is looking to hire a Marketing Assistant Manager based in their office in Kuala Lumpur

JOB RESPONSIBILITIES

- Lead in the efforts to build and oversee the company's marketing team.

- Work independently with minimal oversight and foster strong teamwork with the other teams.
- Analyse clients to develop personalised marketing campaigns, maintain up-to-date client information on CRM, and coordinate with the sales team to ensure timely follow-ups.
- Engage with potential clients, create presentations, and support client proposals to drive business growth.
- Prepare and present monthly marketing performance reports to senior management
- Assess marketing campaign effectiveness using KPIs to identify areas for improvement and monitor market trends and competitor analysis.
- Allocate and manage the marketing budget efficiently to maximise ROI while tracking expenses to ensure adherence to financial limits.

JOB REQUIREMENTS

- Bachelor's degree in Marketing or equivalent
- Minimum 5 years of experience in social media marketing, content creation, and B2B marketing.
- Proficiency in tools such as Microsoft 365 and CRM systems.
- Proficiency in Mandarin is an added advantage.

Thank you!

#LI-JACMY

#countrymalaysia

会社説明