

MichaelPage

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## Owned Media Planner (4-8M)

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## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1542347

## 業種

その他

## 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

400万円 ~ 800万円

## 更新日

2025年05月26日 17:46

## 応募必要条件

## 職務経験

1年以上

## キャリアレベル

新卒・未経験者レベル

## 英語レベル

流暢

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

Take ownership of the company's owned media strategy and drive long-term growth through SEO and content planning. This is a strategic yet hands-on role with cross-functional collaboration across creative, digital, and analytics teams.

## Client Details

Our client is a rapidly expanding digital brand company known for high-quality, tech-driven consumer products. With a flat organizational structure and a startup mindset, they operate independently in Japan while being part of a strong global group. The team values ownership, speed, and creativity-attracting talent from top firms in consulting, digital, and consumer goods. Their office culture is performance-driven, and highly collaborative, offering remote work options and top-tier perks.

## Description

- Develop and implement a comprehensive SEO and owned media strategy to increase organic reach and drive conversions.
- Analyze user behavior and site performance to identify and resolve bottlenecks.
- Oversee content production with both internal and external resources.
- Partner with creative, EC, marketing, and analytics teams for end-to-end content planning and execution.
- Establish internal workflows and processes for owned media initiatives.
- Act as the core driver in building the company's owned media capabilities.

#### Job Offer

- **Annual salary:** ¥4.23M-¥8.0M (based on experience and capability).
- **Working style:** Flex hours with core time (2 days/week), hybrid work (typically 2 days in-office).
- **Paid leave:** 10 days from day one, plus summer, year-end, and special leave (covers partnerships as well as marriage).
- **Work hours:** 8 hours/day (standard: 9:00-18:00, 60-minute break).
- **Trial period:** 3 months (no change in conditions).
- **Transport:** Full commuting cost covered.
- **Insurance:** Complete social insurance package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

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#### スキル・資格

- 2+ years of experience in SEO or owned media (agency or in-house).
- Hands-on knowledge of both technical and content SEO.
- Proficient in tools like GA4, GSC, ahrefs, SEMrush, etc.
- Experience in writing or managing content creators.
- Native-level Japanese required; business-level English preferred (TOEIC 800+ ideal).
- Strong problem-solving and strategic thinking skills.
- Self-starter with interest in content, marketing, and user experience.
- Bonus: Startup/D2C background, creative tool familiarity, or experience building SEO channels from scratch.

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#### 会社説明

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