

MichaelPage

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Marketing Director- European Patisserie

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

採用企業名

Marketing Director- European Patisserie

求人ID

1542318

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

1200万円 ~ 1300万円

更新日

2025年05月26日 12:26

応募必要条件

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are seeking a dynamic Marketing Director with a strong background in retail marketing. The successful candidate will be responsible for strategic planning, developing, implementing, and managing our marketing department to help us achieve our business goals.

Client Details

- Has 25 stores and 200 people in Japan with 40 in the office.
- They also has an R&D center in Japan for seasonally developed or Japan limited product
- Open culture, fast growing business with a luxury and recognizable brand.

Description

- Develop and implement a cohesive marketing plan to increase brand awareness
- Set current and long-term goals for internal teams
- Design and review the Marketing department's budget

- Build relationships with media and stakeholders through creative PR strategies
- Monitor all marketing campaigns and improve them when necessary
- Prioritize marketing projects and allocate resources accordingly
- Prepare regular reports and presentations on marketing metrics for the CEO
- Conduct market analysis to identify challenges and opportunities for growth

Job Offer

- An estimated salary range of JPY 10,800,000 to JPY 13,000,000 annually
- Opportunities for professional development and growth
- A supportive and collaborative work environment in the retail industry

Your expertise as a Marketing Director is valuable to us. We encourage you to apply and contribute your skills and experience to our thriving team.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

スキル・資格

A successful Marketing Director should have:

- A degree in Marketing, Business Administration or relevant field
- Proven experience in a Marketing Director role
- Proficient in MS Office and marketing software
- Solid knowledge of web analytics and Google Adwords
- Excellent leadership and organizing skills
- Analytical and creative thinking
- Exquisite communication and interpersonal skills

会社説明

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