

MichaelPage

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Head of Corporate PR - Global IT Platform - 20M JPY**PR, Communications****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1542261

業種

インターネット・Webサービス

雇用形態

正社員

勤務地

東京都 23区

給与

1500万円 ~ 1700万円

更新日

2025年05月23日 17:36

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role leads strategic communications across multiple product categories and membership programs, managing key campaigns, media relations, and high-profile product and service launches. It also involves acting as a trusted advisor to senior leadership, handling complex communication challenges, and serving as a primary media spokesperson.

Client Details

Our client is a globally recognized large organization in the IT industry. They have a substantial presence in numerous markets around the world, and are known for their commitment to innovation and customer satisfaction.

Description

- Lead communications strategy for multiple retail categories, consumer campaigns, and product launches.
- Manage cross-category campaigns and key events to support business priorities.
- Drive media and PR initiatives for membership programs, with a focus on customer engagement.
- Provide strategic counsel to senior leaders on communications opportunities and challenges.
- Develop messaging, write press materials, and secure top-tier media coverage.
- Serve as spokesperson and maintain strong relationships with key media outlets.

Job Offer

- Competitive salary range from JPY 15-18M JPY
- Generous bonus package
- Opportunity to work in a vibrant, innovative environment in Tokyo
- Chance to be a part of a globally recognized retail industry leader

If you are a passionate retail professional looking for a challenging leadership role, we encourage you to apply for this Head of Stores position.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

スキル・資格

A successful candidate should have:

- Over 15 years of experience in brand communications strategy, including campaign development, evaluation, and issues management.
- Bilingual in English and Japanese, with deep understanding of both Japanese and Western business cultures.

会社説明

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