

MichaelPage

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Marketing Manager - First person in Japan - AI SaaS Products**IT, AI, SaaS, marketing****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1542228

業種

ソフトウェア

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年05月23日 14:21

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Executing and supporting marketing and sales initiatives that drive brand awareness, lead generation, and customer acquisition. The ideal candidate will collaborate closely with cross-functional teams, analyze market trends, and deliver effective campaigns and materials aligned with company goals.

Client Details

This company is a technology-driven organization specializing in innovative digital solutions that enhance operational efficiency and customer engagement, particularly in complex, high-value industries. It offers integrated platforms that support sales, development, and management through tools powered by AI, IoT, and immersive technologies.

Description

- Collaborate with internal teams to plan and execute marketing and sales campaigns aligned with business goals.
- Support brand awareness and lead generation initiatives through promotions, events, and digital outreach.
- Assist in the creation and adaptation of marketing and sales materials for various campaigns.
- Conduct market research and analyze data to identify trends, competitors, and opportunities.
- Coordinate public relations activities, including media releases, company announcements, and speaking engagements.

- Track and report on the performance of marketing efforts to improve future campaign effectiveness.

Job Offer

- A competitive salary range from 9.0 to 11.0 million JPY per annum.
- An opportunity to work in the heart of Tokyo.
- The chance to be part of a large organization in the Technology & Telecoms industry.
- Be one of the first members to expand the market in Japan

We invite all qualified candidates who can contribute to the further success of our client's brand to apply for this exciting Marketing role in Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

スキル・資格

A successful Marketing role should have:

- At least 3 years of marketing experience in IT B2B software business
- Passionate about the IT industry
- Has high level of fluency in Japan, business English or Chinese is a plus

会社説明

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