

**MichaelPage**

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**Brand Manager, hematological cancer****Brand Manager, hematological cancer****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

**求人ID**

1542171

**業種**

医薬品

**雇用形態**

正社員

**勤務地**

東京都 23区

**給与**

1200万円 ~ 1500万円

**更新日**

2025年05月22日 17:41

**応募必要条件****キャリアレベル**

中途経験者レベル

**英語レベル**

ビジネス会話レベル

**日本語レベル**

ネイティブ

**最終学歴**

大学卒：学士号

**現在のビザ**

日本での就労許可は必要ありません

**募集要項**

We are seeking a dedicated Brand Manager to effectively manage and promote our hematological cancer product line. The successful candidate will develop innovative marketing strategies and ensure the delivery of high-quality healthcare solutions to our patients.

**Client Details**

This opportunity presents itself within a globally recognized organization in the Pharma industry. Our client is a large-sized corporation with a strong presence in Tokyo, Japan, and is known for its commitment to improving the quality of human life by enabling people to do more, feel better, and live longer.

**Description**

- Develop and implement effective brand strategies for the hematological cancer product line.
- Collaborate with cross-functional teams to ensure alignment of marketing strategies with business objectives.
- Manage the budget for brand campaigns and measure ROI.
- Analyze market trends and competitors' strategies to identify opportunities.
- Conduct brand presentations to internal and external stakeholders.
- Foster strong relationships with healthcare professionals.

- Ensure compliance with regulatory standards.
- Monitor and report on brand performance and sales.

#### Job Offer

- A competitive salary package
- A thriving company culture that encourages innovation and professional growth.
- An opportunity to make a significant impact and improve patient lives.
- A permanent role based in the vibrant city of Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

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#### スキル・資格

A successful Brand Manager should have:

- 3 years+ experience of marketing within Oncology area
  - Strong knowledge of the Pharma industry, particularly hematological cancer.
  - Excellent strategic planning and project management skills.
  - Exceptional communication and presentation skills.
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#### 会社説明

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