



General Manager of Marketing Department

募集職種

人材紹介会社

QUICK VIETNAM CO.,LTD.

求人ID

1542157

業種

広告・PR

雇用形態

契約

勤務地

ベトナム

給与

1000万円 ~ 1300万円

勤務時間

8:30 AM to 6:00 PM (Flexible start time from 8:30 - 9:00 AM)

休日・休暇

Saturdays and Sundays off, public holidays, paid leave

更新日

2026年04月09日 02:00

応募必要条件

職務経験

10年以上

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Description:

The role involves overseeing the operations of the Marketing Division, while also engaging in hands-on tasks as a manager in sales, customer relations, and project promotion. (Company size: 50–100 employees)

Specific responsibilities include:

- Formulating and executing business strategies
- Managing company performance
- Directing digital marketing (WEB, SNS, creative) including customer relations and building relationships
- The primary target is Japanese local subsidiaries, with some inquiries from foreign and Japanese companies as well, mainly maintaining existing customer relations.

- Planning and proposing marketing strategies to customers, managing projects (collaborating with internal creative staff)
- Overall sales activities (handling inquiries, planning, proposals, signing contracts, issuing invoices)
- Reporting to the head office in Japan

Salary: USD 6,000–7,000 per month (Gross), negotiable based on experience and qualifications

Benefits: Work permit, residence card, overseas health insurance, commuting allowance, travel expenses if relocating from outside Vietnam, annual performance-based bonus, annual salary increase

スキル・資格

Required:

- University graduate, business-level English (English is the official company language)
- Experience as a Managing Director or corporate executive in a company with 50+ employees in advertising agencies, digital marketing, or marketing consulting
- Over 15 years of sales experience in design, creative, advertising, or marketing industry; or over 15 years of experience in WEB direction or digital marketing

Preferred:

- Can communicate in Japanese
- Experience in web development, web analytics
- Experience working overseas
- Knowledge of SEO and CRM software
- Venture Mind

会社説明