

MichaelPage

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Marketing Manager - Dental Solutions 医療用歯科機器**Strategic. Digital. Medtech Impact.****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1542030

業種

医療機器

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1200万円

ボーナス

固定給+ボーナス

歩合給

固定給+歩合給

更新日

2025年05月20日 22:44

応募必要条件**職務経験**

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

This is a hands-on marketing leadership role that will drive digital strategy and brand positioning for a high-end medtech brand in Japan. You'll craft localized campaigns and align with global teams to increase visibility, engagement, and business impact.

Client Details

Our client is a Swiss-founded global leader in premium medical devices, renowned for their innovation in dental prevention, endoscopic urology, and shockwave therapy. With over 40 years of expertise and a people-first culture, they combine Swiss precision with a mission to improve clinical outcomes through non-invasive technologies.

Description

- Develop and implement Japan-specific marketing strategies aligned with global standards.
- Lead multi-channel digital campaigns (SEO/SEM, social, CRM, email, ads) and manage web/social presence.
- Evaluate campaign performance through analytics tools, A/B testing, and funnel optimization.
- Conduct market research, user insights, and competitor analysis to inform decisions.
- Collaborate with sales, global teams, and distributors on events and training programs (e.g., Swiss Dental Academy).
- Represent the brand at conferences and manage marketing budgets and timelines.

Job Offer

- **???? Competitive salary and long-term career prospects**
- **???? Autonomy in a global, agile organization**
- **???? Opportunity to shape local strategy** and deliver meaningful healthcare impact
- **???? Supportive, diverse work culture** based on trust, excellence, and simplicity

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

スキル・資格

- 7+ years in marketing (digital and strategic), ideally in medtech or B2B healthcare sectors.
- Strong grasp of digital tools: Google Ads, Meta Ads, LinkedIn Campaign Manager, CRM, analytics, CMS.
- Strategic thinker with data-driven mindset and the ability to communicate complex concepts simply.
- Fluent in Japanese and business-level English.
- Collaborative, principled, and execution-focused with leadership capability.

会社説明

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