

**MichaelPage**

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## Marketing Manager - Diabetes Solutions

**Drive Growth. Impact Lives.**

### 募集職種

#### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

#### 求人ID

1542028

#### 業種

医療機器

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

1000万円 ~ 1200万円

#### ボーナス

固定給+ボーナス

#### 更新日

2025年05月20日 22:02

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

流暢

#### 最終学歴

大学卒： 学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

This is a strategic and hands-on marketing role responsible for shaping brand presence and market growth for a leading diabetes technology portfolio in Japan. The role requires close collaboration with commercial and medical teams to localize global strategy and deliver tailored initiatives for the local market.

#### Client Details

Our client is a global medical technology leader focused exclusively on advancing care for people living with diabetes. Recently spun off from a major medtech conglomerate, they combine deep industry heritage with the agility and innovation of a startup.

#### Description

- Develop and execute marketing strategies tailored to the Japan market, aligning with global brand direction.
- Conduct market analysis, identify growth opportunities, and lead key product launch initiatives.
- Collaborate with sales, medical affairs, and regional/global teams to ensure cohesive brand messaging and go-to-market planning.
- Drive engagement with KOLs, patient organizations, and healthcare stakeholders to expand product awareness.
- Track and measure campaign effectiveness and adjust strategies based on performance data.

#### Job Offer

- **???? Competitive salary and bonus package**
- **???? Hybrid work flexibility** and autonomy in a lean, empowered team
- **???? Career development opportunities** within a growing, purpose-driven organization
- **♥ Direct impact** on both business outcomes and patient lives in the Japan market

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

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#### スキル・資格

- Bilingual (Japanese/English), with at least 5 years' experience in pharmaceutical or medical device marketing.
- Strong project management and stakeholder engagement skills; able to work independently with strategic vision.
- Background in diabetes, chronic disease, or patient-centric therapy areas is a plus.
- Proactive, adaptable, and capable of driving initiatives in a fast-evolving environment.

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#### 会社説明

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